

Georgia Bankers Breakfast Summit



Metro Atlanta Chamber 

GBA | ASSOCIATE MEMBER
GEORGIA BANKERS ASSOCIATION
the resource that empowers



indra

Metro Atlanta Chamber and Indra are pleased to invite you to the **Georgia Bankers Breakfast Summit**. This event brings together senior business executives from leading banking institutions in metro Atlanta and select technology partners on areas of critical importance to this industry.

SAVE THE DATE

February 26, 2015

7.30 a.m to 11.00 a.m EST

Metro Atlanta Chamber

235 Andrew Young Int'l Blvd NW

Atlanta, GA 30303

This interactive event will provide attendees with the opportunity engage in discussions with their peers on the following:

INCREASING REVENUE

- How to develop a digital strategy and get up-to-speed quickly
- Do you add new digital channels one-at-a-time or move to a fully integrated omni-channel digital platform?
- What are the costs and ROI, and what new services are being offered through these digital channels?

Current speakers include:

Amy Evins

SVP, Wholesale Business
Information Officer
SunTrust Bank

Kenneth A Meyer Jr,

SVP, Wholesale Lending
Operations
SunTrust Bank

Cathy Cox

SVP, Omni Channel Business
Strategy Lead
Sun Trust Bank

OPERATING MODEL TRANSFORMATION

- Continuously improve operational efficiency and increase cost savings
- How to measure operational risk in a meaningful way and plan for risk mitigation
- Balance cost of compliance with operational maturity

IMPROVING INFORMATION SECURITY

- Strike the correct balance between customer experience digitization and the regulatory need of information security
- Get real with cybersecurity threats and ways to manage them

If you are a bank president, CEO, COO, head of sales, or CIO this is your chance to collaborate with your industry peers on some of the most critical issues you will face in 2015.

Email Paul Herron or call 321.626.5639. Please [click here to register](#) for the event.